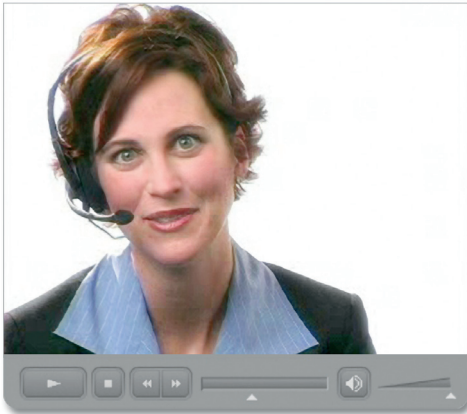


Delta Dental of Oklahoma

Dentist Check Up

DDOK in Production for New “Delta Dental Video Learning Center”



Latest Video Project to Help New Subscribers Maximize Their Dental Benefits

Delta Dental of Oklahoma is currently in production for a new “Delta Dental Video Learning Center” video designed to help your patients to understand and make better use of their Delta Dental plan.

The video details how to access real-time information, answers benefit FAQs, and explains dental terminology.

Delta Dental has had such a positive response to the Video EOB Project (videos allowing your patients to access further explanations of processing policies that have been applied to their claims), this is the next logical progression - utilizing video to assure your patients understand the services, tools, and processes in place to help them maximize their Delta Dental benefits. This video also allows us to take the opportunity to educate them about the history of our company, our commitment to performance, quality customer care and our benevolence in the communities we serve.

Due to be released sometime in the second quarter 2008, the Delta Dental Video Learning Center video will be designed in chapters that cover areas including;

reviewing their enrollment packet, understanding Spotlight (your patient’s secure on-line resource for Delta Dental information), learning how claims are processed, and much more. The video may be viewed in its entirety, in an abbreviated version or via access to specific chapters allowing each of your Delta Dental patients to view specific FAQs including: “How to Find a Dentist,” “How Dental Claims are Filed,” “What are Co-pays and Deductibles?” and more. Upon completion, the video will post on the Delta Dental of Oklahoma web site. This video will also be distributed to each of Delta Dental’s group clients for posting on their intranet to use as part of their training program for new employees.

Delta Dental University

“Maximizing the Benefits of Dental Insurance”

Delta Dental of Oklahoma Cordially Invites Your Office Staff to Attend our Delta Dental University Educational Seminar:

These seminars are designed to educate office staff on the basics of dental insurance. Graduates will have a thorough understanding of processes that will speed claims reimbursement and provide answers to common dental office issues. These informative seminars cover topics including:

- » Network and Plan Explanation
- » Coverage levels and CDT Application
- » Claim Submission and Payment Processes
- » Appeals Process
- » Electronic Claims vs. Paper Claims



Delta Dental has three “Delta Dental University” Seminars scheduled on the following Friday mornings:

June 6th, OKC
June 20th, Enid
July 18th, Lawton

There is a fee for the seminar and participants are eligible to receive 3 continuing education credits for this 3 hour course.

A free continental breakfast is provided. Seating is limited and based on a reservation/enrollment basis.

Questions concerning these seminars can be directed to the Delta Dental of Oklahoma Professional Relations Department: Toll Free: 800-522-0188 ext. 142 or OKC Metro: 405-607-2142.

Delta Dental of Oklahoma

Dentist Check Up

The Delta Dental Charitable Foundation: 2007 Year in Review

Delta Dental of Oklahoma’s Mission is to facilitate the delivery of dental treatments to Oklahoman’s through the development of participating dentist networks and risk-sharing programs for employer groups and individuals. Despite our success, thousands of needy Oklahomans still suffer from dental diseases that go untreated every day due to income, mobility, health and accessibility barriers.

In 1999, Delta Dental created the Delta Dental of Oklahoma Charitable Foundation to pursue goals of elevating the standards of dental health and education in Oklahoma. Since then, more than \$1.5 million has been distributed across a variety of dental-focused benevolent organizations and their dentist sponsors-those delivering care to the needy. The following is a report of the Foundation’s sponsored project:

From dental scholarships to research, Delta Dental of Oklahoma remains committed and steadfast in our efforts to advance dentistry and access to care. To learn more about these or other programs and how you can provide support or in-kind donations, please contact John Gladden, President & CEO at 405-607-2100.

DDOK Charitable Foundation Commitments

Eastern Oklahoma Donated Dental Services <i>(Funding Restricted to Lab Fees Only)</i>	\$10,000
Alliance to the ODA, Give Kids a Smile Day	\$ 2,000
Bristow Clinic	\$10,000
Captain Supertooth	\$35,519
Captain Supertooth Toothbrushes	\$ 7,027
City Rescue Mission	\$20,000
Crossing Clinic	\$20,000
DDOK Help Line for free and discounted dental treatment	\$ 1,000
D-DENT <i>(Funding Restricted to Lab Fees Only)</i>	\$20,000
Good Shepherd Clinic OKC	\$15,000
Good Shepherd Restorative Clinic	\$25,000
Health for Friends	\$20,000
Neighbor for Neighbor	\$20,000
Neighbor for Neighbor Restorative Program	\$20,000
OU-COD Scholarship	\$25,000
OU-COD DLC, Phase 2 <i>(suite upgrade)</i>	\$58,200
ODF Mobile Dental Unit	\$20,000
OU-COD Indigent Care Fund	\$20,000
OU-COD Post Hygiene Training Wave Study	\$ 7,500
Special Olympics, Special Smiles Program	\$ 1,355
Tri County Tech Center Free Clinic <i>(materials)</i>	\$ 5,000
The Delta Dental Fund <i>(D-Dent)</i>	\$75,000

Total **\$441,000**



Classified Giving

Listed below you will find equipment needed and supplies for various charitable organizations Delta Dental of Oklahoma partners with.

WANTED - PANORAMIC X-RAY UNIT

The Good Shepherd free clinic needs a late-model panoramic x-ray unit as part of expanding services for denture services. Can use traditional film or digital unit. Contact Dr. Frank Lipsinic, at (405) 271-5346, ext 48567