

Delta Dental of Oklahoma / Fall 2011

Dentist Check Up

Meet the DDOK Board of Directors

Interview with Board Member
G. Ken Rains, DDS



Dr. G. Ken Rains

A Delta Dental dentist in Pryor, Dr. Rains has served on the Delta Dental Board of Directors since 1991. During his 21 years as a member of the board, he has served on every committee, as well as serving as the Chairman of the Board

from 2005-2008. Currently, Dr. Rains serves on the Finance Committee.

Dr. Rains has a deep appreciation for Delta Dental, as compared to other dental benefits carriers. "Delta is very easy to work with," he said. "They are by far and above superior to the other carriers we deal with. Some of the other carriers don't do pre-estimates; you can't give your patients an idea as to what their benefits might be. The other carriers have a long

way to go to catch Delta."

Dr. Rains has also seen the company go through many changes over the years. "We've gone from a little company to where we are today with a big, big presence in the marketplace," he said. "Delta Dental has good leadership from the senior staff to the people who answer the phone. You must have good people to have a good company. From the CEO to the janitor, it takes everyone pulling together, and we've got it."

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Dr. Rains is also proud of the work DDOK's Oral Health Foundation is doing to benefit communities throughout Oklahoma, and, along with other doctors from the dental group, volunteers for one of its grantee organizations, The Free

Medical Clinic of Mayes County. The Free Clinic did not have dental care for their patients until Dr. Rains offered to see them at no charge. The Free Clinic covers patients' lab costs with a grant it receives from the DDOK Oral Health Foundation. Dr. Rains points out that most Oklahomans are not aware of just how many people are benefitting from the Foundation. "Dollar-wise, it's a huge impact. I don't think the public knows the span of this giving."

When asked if there was anything else he wanted to add about Delta Dental, Dr. Rains replied, "Delta Dental is the best in the business, and not because I have a close relationship with them. If a patient has a problem, anyone can get a hold of a person in Delta's office, and it will get corrected quickly. I can't do that with any other insurance company."

A 1982 graduate of the University of Oklahoma, Dr. Rains has been in practice some 29 years. He and his wife have two sons.

America's Mission of Mercy Receives Equipment Donation from Delta Dental Companies



Delta Dental donates \$162,000 to America's Mission of Mercy on September 23 in Springfield, Missouri.

The Missouri Mission of Mercy held in Springfield on September 23 served as an appropriate backdrop for the official presentation of a \$162,000 donation made by Delta Dental to America's Mission of Mercy (A-MOM). Organized by DDOK President & CEO John Gladden, the contribution is a collaboration of 18 Delta Dental member companies and includes funds donated in conjunction with a recent Facebook Causes Campaign that helped raise nationwide awareness about A-MOM. The donation covers the cost of 100 patient chairs, 100 portable delivery units and 18 Cavitron ultrasonic scalers.

"Speaking on the behalf of all Delta Dental member companies, we are pleased to be able to contribute more than we originally planned because that enabled A-MOM to purchase even more necessary equipment than first thought. Those extra Cavitrons are a good example. The volunteer dental hygienists needed that equipment to do their best and most efficient work," said Gladden. "It's important to us that all our hard working Mission of Mercy volunteers have the tools they need to maximize their impact."

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Foundation Spotlight

Tell Your Pedo Patients about the Captain Supertooth Sweepstakes



Send your pedo patients to www.CaptainSupertooth.com between now and December 31, to enter our Captain Supertooth Sweepstakes! The drawing is open to kids ages 5-12. Five entries will be drawn at random and each winner will receive a **free electric toothbrush and digital timer**. The goal is to spread the word about the new Captain Supertooth website and its fun, educational tools for kids, parents and teachers.

Harris Named as 50 Making a Difference Honoree



Shirley Harris is one of 50 Making a Difference

Shirley Harris, Executive Director of D-DENT (Dentists for the Disabled and Elderly in Need of Treatment) was selected as one of the Journal Record's 2011 *50 Making a Difference* for its *Woman of the Year* program. Shirley was honored for her extensive work in charitable dentistry.

Volunteer Opportunity: Good Shepherd Ministries

by Dr. Frank Lipsinic, Dental Director



The free denture clinic at Good Shepherd Ministries of downtown Oklahoma City is looking for a few more Oklahoma-licensed dentist team members to treat needy denture patients. This is a great way to get those CE hours for volunteerism and yet not have to bring patients into your normal practice setting.

Good Shepherd Ministries provides the facility, patients, materials, and lab support. All you have to do is show up to treat one denture patient from start to finish – just once a year! Many programs are taking teeth out, but few programs are offering replacements. The need is great. If this opportunity sounds like your cup of tea, or you have any questions, contact me at 405-842-8303.

Oklahoma City Dentist Honored at Beacon Awards

Delta Dental congratulates Dr. Justin Beasley and the staff of his Oklahoma City dental practice for being honored as finalists in the Charitable Influence category of the 2011 Journal Record Beacon Awards. During 2010 alone, Dr. Beasley and his team contributed 224 hours of volunteer service through various programs including Oklahoma Mission of Mercy and the ODF Mobile Dental Care Program!



Dr. Justin Beasley with Journal Record Editor Mary Mellon

After winning the Journal Record Beacon Award for Philanthropic Impact in the Small Business category for two years, Delta Dental of Oklahoma and its Oral Health Foundation proudly sponsored the 2011 Beacon Awards along with First Fidelity Bank, McAfee & Taft, and Cox Business.

Dr. Joe Wright Honored

Grateful patients and partners in care honored Dr. Joe Wright at a retirement reception held at Crossings Community Clinic on August 26. The reception recognized his years of extraordinary volunteer service for Crossings and D-DENT, two of Delta Dental's grantee organizations.



L to R: Crossing Clinic Director Steve Turner; Dr. Joe Wright; D-DENT Executive Director Shirley Harris; DDOK President/CEO John Gladden; and Crossing Dental Clinic Coordinator Kortni Howerton



Classified Giving

WANTED: DIGITAL PANO X-RAY UNITS

Upgrading to the latest 3D technology? Donate your old digital pano x-ray unit and help increase the productivity of a free dental clinic. It's tax deductible and makes a difference! For a list of free clinics seeking digital pano donations, contact Terrisa Singleton at the DDOK Oral Health Foundation at 800-522-0188, Ext. 771 (Toll Free) or 405-607-4771 (OKC metro).