



Delta Dental of Oklahoma
ORAL HEALTH
FOUNDATION

Epicenter

Spring 2011

Foundation News from Delta Dental of Oklahoma

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Got Facebook? Join our Cause!

America's Mission of Mercy (A-MOM) provides the portable dental equipment used for dental "Missions of Mercy" held across the country. When Delta Dental of Oklahoma President and CEO John Gladden learned that the organization was in crucial need of funding for new equipment, he knew Delta Dental could help.

He presented the need to his fellow CEOs of Delta Dental member companies throughout the U.S. and gathered enough pledges to make a \$150,000 donation toward the equipment. The money has been pledged, but part of the donation depends on the participation of Facebook users nationwide.

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**Grant Application Deadline
for 2012 Funding is
August 31, 2011!**

For details see the
Grantmaking page of our website
at www.DDOKFoundation.org.

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Blizzard couldn't stop 2011 Mission of Mercy

The second annual Oklahoma Mission of Mercy, held February 4-5 at the Cox Convention Center in Oklahoma City, was a tremendous success despite a February 1st blizzard that coated the state with ice and snow.

Thanks to **1,400 dental professionals and other volunteers**, the event provided free dental care to **2,201 Oklahomans in need**, tying the national record for the most patients ever served at a Mission of Mercy! The total value of the 9,000 dental procedures donated is **more than \$1.1 million**.

Organized by the Oklahoma Dental Association, OkMOM 2011 was funded by a \$150,000 grant from the Delta Dental of Oklahoma Oral Health Foundation. The Oklahoma Dental Foundation served as the fiscal sponsor and dozens of Oklahoma businesses donated products and services to make the event possible.

We want to thank all of the volunteers who braved the roads to make OkMOM happen! Be sure to mark your calendars for the next Oklahoma Mission of Mercy, being held **February 3-4, 2012, in McAlester**. For details, visit www.okmom.org.



OkMOM patient and volunteer hygienist.

OU College of Dentistry Recognized for Service

The **University of Oklahoma College of Dentistry** was recently awarded the **Orna Shanley Prize for Enhancing Access to Care** by the American Dental Educators Association (ADEA) and the International Federation of Dental Educators and Associations (IFDEA).



ADEA President Dr. Sandra Andrieu presents award to Dr. Frank Lipsinic.

The OU College of Dentistry was recognized for its collaboration with the **Good Shepherd Clinic**. Under the leadership of faculty coordinator/dental director **Dr. Frank Lipsinic**, OU dental and dental hygiene students and faculty provide preventive and restorative services in the downtown Oklahoma City clinic.

Both the OU College of Dentistry and the Good Shepherd Clinic have been DDOK Oral Health Foundation grant recipients for the past ten years.

2011 Summit honors benevolent dentistry

Representatives of dozens of free and low-cost dental clinics and programs from across the state came together for the Foundation's third biennial **Resource for Dental Care Summit**, held March 8th at the Henderson Hills Baptist Church in Edmond. The purpose of the event was to connect and equip the benevolent dentistry community in Oklahoma. It also served to honor the staff and volunteers who make those programs possible.

Delta Dental President and CEO John Gladden presented ODA President Tamara Berg, DDS, with a 10k gold Oklahoma Mission of Mercy lapel pin in honor of her service to the project.

The keynote speech as well as a pre-summit workshop were presented by Chris Forbes, an expert on marketing and communications for nonprofits.

Captain Supertooth flew in to add some fun and pose for photos with attendees!



Captain Supertooth with Linda Boykin and Grace Holden of the Okla. Dental Assistants Association.

Elk City Dental Clinic Challenge Grant Met

Elk City businessman G. Brent Gregory stepped up and met the challenge when the Delta Dental of Oklahoma Oral Health Foundation issued a \$5,000 challenge grant to the Western Oklahoma Family Care Center's Hope Dental Clinic in Elk City.

Gregory's donation was matched March 8, when Delta Dental of Oklahoma President and CEO John Gladden presented a \$5,000 check from the foundation to WOFCC Executive Director Nancy McKinnon and Assistant Director Tim Ball.



Hope Dental Clinic's Tim Ball and Nancy McKinnon accept a donation from DDOK CEO John Gladden

The challenge grant was in addition to a \$15,000 grant to help cover start-up costs of the new dental clinic, which is slated to open in April to provide free dental services to uninsured individuals who are unable to afford the care they need. The clinic will be located inside the new Community Care Center at 609 W. Avenue E. Prospective patients and volunteers can get more information by calling 580-225-5500.

A-MOM Facebook Cause

Continued from page 1.

What started in one state in 2003 has now spread to 14 states. A-MOM predicts 25 states will conduct MOM events in 2012, *if* A-MOM is able to purchase the equipment required to support that number.

"Delta Dental of Oklahoma has been proud to co-sponsor and fund the Missions of Mercy held in Oklahoma," said Gladden. "We are excited to now partner with other Delta Dental companies to help make the Mission of Mercy possible for other states as well."

To help spread the word about the great work being done by Mission of Mercy, Delta Dental is sponsoring an **America's Mission of Mercy Facebook Cause campaign**. That means Delta Dental will **donate \$1** for every Facebook user who "joins" the cause – **up to \$100,000**. There is **no charge** to join the cause; it's a simple "vote" of support.

To kick off the Facebook Cause campaign, Gladden presented a \$50,000 donation on March 28th to A-MOM Executive Director Bruce Bergstrom on behalf of the contributing Delta Dental member companies.

The goal is to attract enough Facebook users to make an **additional \$100,000** donation in time for National Smiles Month in June.

Help make it happen: Join the Delta Dental A-MOM Cause and spread the word to all of your Facebook friends. Visit www.tinyurl.com/A-MOM-cause to join today!



John Gladden (right) presents an initial donation to A-MOM's Bruce Bergstrom to kick off the Facebook Cause campaign.

CORNER

RESOURCE

- The newly formed **Oklahoma Charitable Clinic Association** is Oklahoma's first state-wide association for free clinics. Multiply your efforts and results by getting involved with this group! For details, go to www.okcharitableclinicassoc.com or email Diana Webber at Diana-Webber@ouhsc.edu
- **Guerrilla Marketing for Nonprofits: 250 Tactics to Promote, Recruit, Motivate, and Raise More Money** is a *great* book for nonprofits and its co-author, **Chris Forbes**, resides in Edmond! Take advantage of this local consulting resource. Learn more at www.ChrisForbes.org.

