



Delta Dental of Oklahoma
ORAL HEALTH
FOUNDATION

Epicenter

Summer 2011

Foundation News from Delta Dental of Oklahoma

Inside...

- New Captain Supertooth website, p. 1
- OkMOM challenge grant, p. 1
- Facebook cause campaign, p. 2
- Cavitrons for OkMOM hygienists, p. 2
- Kramer elected Foundation chair, p. 2
- Resource Corner: Special Needs, p. 2

OkMOM Challenge Grant Update

Earlier this year, Delta Dental of Oklahoma Oral Health Foundation awarded a \$50,000 regular grant and a \$50,000 challenge grant to ensure the Oklahoma Mission of Mercy scheduled for McAlester in February 2012 will be fully funded.

The challenge grant matches, dollar for dollar, donations made to OkMOM, up to \$50,000.

In June, the Foundation presented a check for \$43,845 to match OkMOM donations made by dozens of individuals and businesses to date. The Foundation thanks those who have contributed to this important program and will gladly match the remaining \$6,155 between now and the end of the year.

To make a donation, contact Aubrey Weatherford at the Oklahoma Dental Association at 405-848-8873.



WWW.CAPTAINSUPERTOOTH.COM



Now Captain Supertooth is Just a Mouse-Click Away!

For more than 10 years, the Foundation's Captain Supertooth has traveled the state visiting schools and teaching K-3rd grade students how to be superheroes to their teeth. With the new Captain Supertooth website, kids no longer have to wait for a personal visit from the Captain to learn about good oral health: They can learn proper care online and have fun doing it!

"The Captain Supertooth live presentation is a very effective tool for getting children excited about taking care of their teeth, but even with four Captains, we can't visit all of Oklahoma's 1,000 elementary schools every year," said

John Gladden, president and CEO of Delta Dental of Oklahoma. "With this new website, we can expand the reach of the program and provide a constant resource for children, parents and teachers to find fun, interactive oral health materials."

In addition to free activities for kids and important information for parents, the website features helpful dental education resources for teachers, including an online form to request a Captain Supertooth visit for their schools.

Be sure to visit www.CaptainSupertooth.com and help spread the word about this great new resource!

Published quarterly by:

Delta Dental of Oklahoma Oral Health Foundation
Terrisa Singleton, Foundation Specialist
16 NW 63rd Street, Ste. 201
Oklahoma City, OK 73116
Ph: 405-607-4771
Toll-free: 800-522-0188 ext. 771
www.DDOKFoundation.org
foundation@DeltaDentalOK.org

Grant Application Deadline for 2012 Funding is August 31, 2011

For details see the Grantmaking page of our website at www.DDOKFoundation.org.



Got Facebook? Join our Cause!

America's Mission of Mercy (A-MOM) provides the portable dental equipment used for dental "Missions of Mercy" held across the country, including OkMOM. To purchase new equipment and to help spread the word about the great work being done by Mission of Mercy, Delta Dental is sponsoring an **America's Mission of Mercy Facebook Cause campaign**. That means Delta Dental will **donate \$1** for every Facebook user who "joins" the cause – **up to \$100,000**. There is **no charge** to join the cause; it's a simple "vote" of support.

The contribution is being made by a group of Delta Dental companies from across the country, including Delta Dental of Oklahoma.

Help make it happen: Join the Delta Dental A-MOM Cause and spread the word to all of your Facebook friends. Visit <http://apps.facebook.com/causes/592898> to join today!



Volunteer Dental Hygienists Get Much Needed Cavitrons

Money contributed by Delta Dental through the A-MOM Facebook campaign will be used to purchase patient chairs and portable delivery units. But members of the Oklahoma Dental Hygienists Association made it known to

Delta Dental of Oklahoma CEO John Gladden that more **Cavitrons** were greatly needed in order to provide the indepth cleanings called for at Missions of Mercy. As a result, funds were raised from Delta Dental companies to purchase 10 Cavitrons for A-MOM's equipment truck! Hygienists can look forward to using the new Cavitrons at next year's OkMOM in McAlester.



Volunteer dental hygienists and a patient at the OkMOM held in Oklahoma City last February.

Foundation Elects Officers

Dr. Mitchell Kramer has been elected

Chairman of the Board of Trustees for the Delta Dental of Oklahoma Oral Health Foundation. A 2000 graduate of the OU College of Dentistry, Dr. Kramer serves patients through his Edmond



and Chandler practices, and resides in Edmond with his wife and their three children. Dr. Kramer is a member of Henderson Hills Baptist Church and a volunteer for the Ministries of Jesus Free Dental Clinic and the Oklahoma Mission of Mercy.

Roger Webb, recently retired president of the University of Central Oklahoma, has been elected Vice-Chair, and John Gladden, president and CEO of Delta Dental of Oklahoma, will continue to serve in the position of Secretary/Treasurer to which he was elected last fall.

The Foundation thanks **Dr. Mike McLeod** of Oklahoma City for serving as the Foundation Chairman for the past three years. His dedi-



cation to the Foundation and its grantee organizations is greatly appreciated. He will continue to serve as a member of the Foundation Board of Trustees.

CORNER

RESOURCE

Dental care is the single most unmet healthcare need in children with special needs. Because of the challenges associated with their conditions, these children are almost twice as likely to have untreated decay. Here are some valuable resources for dental care providers and parents alike.

Special Needs fact sheets for dental care providers and caregivers

The Washington State Dept. of Health website has several fact sheets on how 14 mild to moderate special needs conditions affect a child's oral health needs and treatment, including cerebral palsy, autism, Down syndrome, ADHD, eating disorders, epilepsy, and more.

The fact sheets are available at: http://dental.washington.edu/departments/omed/decod/special_needs_facts.php

"Oral Health Care for Children with Special Needs" guide

This comprehensive guide for dental professionals and caregivers was created and sponsored by a team of Oklahoma dental professionals and agencies. A PDF of the guide can be downloaded from: <http://www.tinyurl.com/OralHealthCare-SpecialNeeds>