



Oral Wellness
is Our **Top Priority**



Helping members achieve optimal oral health.

Our Delta Dental Oral Health Division is devoted to finding ways to encourage, entice and remind our members to take action to improve their oral health. Our oral wellness efforts are an ongoing, never-ending pursuit to help everyone achieve great oral health.

The following is an overview of some of the programs, tools and services we provide to help our members find and keep their happy and healthy smiles.



Did you know?



Delta Dental of Oklahoma is
a not-for-profit company.



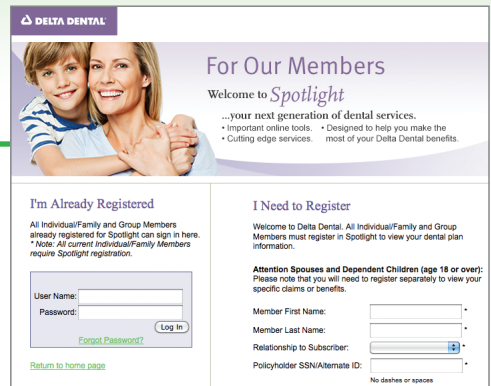
Because we are not-for-profit,
we are able to put people
before profits.



Our focus is on improving the
oral health of all Oklahomans.

Online Member Portal

Delta Dental provides an online system with 24/7 access to plan information and tools to help our members maximize their dental benefits program.



Here are a few of the tools and features you'll find when using **Spotlight**:

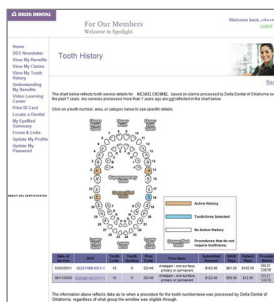
The graphic shows a semi-circular gauge with five colored segments: red (Poor), orange (Fair), yellow (Good), green (Excellent), and blue (Outstanding). The needle points to the green segment. To the right of the gauge is a gold star icon with the word 'EXCELLENT!' written next to it. Below the gauge is a banner that reads 'Prevent-O-Meter'.

Our Prevent-O-Meter gives members a “big-picture” assessment of their oral health risk. All members can find a personalized “Prevent-O-Meter” graphic in **Spotlight**.

The Prevent-O-Meter will show your employees' oral health risk in a color-coded graphic. The meter readings range from Poor to Excellent, based upon recent dental visits and claims data.

Dental procedure codes and teeth numbering can be confusing. That's why we provide a **My Mouth** chart for each member in *Spotlight*.


The **My Mouth** chart is a graphic illustration of all teeth, with color codes that show dental work, as well as an explanation of the procedures performed on each tooth. It is a tool that can help members better understand the dental care they receive.



Dentist Search

Use our **NEW** dentist search to find a participating dentist near you!

[Search Now](#)



The best way to maximize dental benefits savings and achieve and maintain optimal oral wellness is

to visit a network dentist. Members simply use our **Dentist Search** tool in *Spotlight*.

This handy tool allows members to search for dentists who participate in one of our three networks – Delta Dental PPO, Delta Dental Premier or Delta Dental Patient Direct. It also will allow members to search for dentists that are multilingual, have flexible office hours, and are in a specific zip code or city/state. Since Delta Dental's networks extend nationwide, members can find a network dentist almost everywhere they go.

A Delta Dental
Member I.D.
Card is the ticket

to exclusive benefits. We provide 24/7 access to this important document in *Spotlight* so members can print it as needed.



View My Claims

If a member recently received treatment, their dentist likely filed a claim to access their dental benefits.

Members can find a record of those claims on the “View My Claims” tool in **Spotlight**.

This is also where they will find an explanation of benefits (EOB) for each procedure that details how the claim was paid based on their specific benefits.

We want our members to understand their dental benefits so they can improve and maintain their oral health.



Mobile Dental Unit/ Mobile Screenings for Clients

As a not-for-profit company, our mission is to improve the oral health of our members. However, that can't happen unless our members utilize their dental benefits.

This free/low-cost program provides a mobile dental unit or portable screening rooms for company health fairs.

Dental hygienists perform oral screenings for Delta Dental members. Employees are then given an oral health assessment report to be provided to their dentist for further review.

Our goal is to encourage preventive dental care and help our members avoid more serious conditions from developing in the future.



Prevent•efits Website

www.Preventefits.org

While we didn't write the book on oral health, we did invent the nation's very first dental benefits in 1954, and have certainly contributed to its vocabulary.

Prevent•efits is a word we invented to describe taking the basic steps to care for your oral health through routine cleanings and exams. It's also about a lifelong commitment that encourages our members to maximize their dental benefits and optimize their oral wellness.

There are several features on the **Prevent•efits** website, including a comprehensive dentist search



tool, benefits program brochures, an archive of health-related articles, links to other oral health websites and oral health tips. We invite our members to visit the site often to brush up on their oral health knowledge.

Mobile App

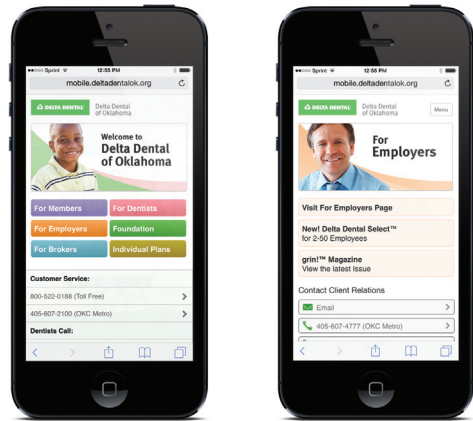


Our members' oral health is important to Delta Dental. We want to make it easy for members to make the most of their dental benefits so they can maximize their oral wellness, wherever they are. Delta Dental's mobile app gives members access to dentist search, claims, benefit coverage and their ID card right on their mobile device.

We even have a toothbrush timer built in to make sure our members keep up with their daily oral health routines!

Mobile Website

Sometimes members need their information on the go. At Delta Dental, we maintain a mobile website so they can have access 24/7. The mobile site offers special features and useful links, and also connects to the full website, as needed.



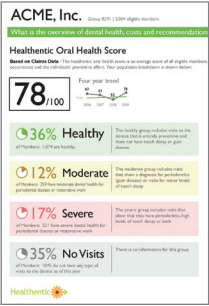
www.DeltaDentalOK.org

Oral Wellness Tools and Programs

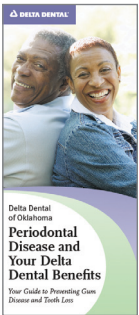
We have collected helpful oral health tips and scientific information that we distribute in the form of pamphlets, break room posters and brochures. Our Account Service team routinely distributes this information at benefit fairs and annual enrollment events.

Dental Action Reports from Healthentics

Delta Dental of Oklahoma provides annual “Dental Action Reports” that summarize your company’s dental benefit activity and oral wellness trends. The comprehensive report demonstrates the effectiveness of your company’s Delta Dental benefits and their utilization.



Treatment-Specific Notices



When claims regarding oral surgery, periodontal or orthodontic care are processed, our members receive a little extra information from us, explaining the procedure and the after-care required to get back to optimal oral wellness.

This is a way we can actively encourage our members to continue on the path toward oral wellness and educate them about

the causes and preventive measures that can be taken to avoid similar dental problems in the future.

Delta Dental Subscriber (DDS) – Our Newsletter for Members

Delta Dental likes to keep members well informed about changes, updates and news regarding their dental benefit plans. We publish an electronic newsletter – the Delta Dental Subscriber – a quarterly publication that includes information they can use to improve their oral health.



Oral Wellness Posters – “The Rosie the Riveter Series”



Rosie the Riveter is one of the most famous advertising icons in American history and was literally the poster girl of World War II patriotism. We brought Rosie back for a WPA-inspired oral health campaign in which posters have been designed with reminders to brush and floss

every day. Posters have been sent to employer groups and dentist offices around the state.

Member HTML Emails

Sometimes there is information so important we just can’t wait to let our members know about it. When this happens, we send emails to our registered **Spotlight** members, alerting them to breaking news relating to their dental benefit plans or oral health.



At Delta Dental, we put
your employees **first.**



As you can see, Delta Dental of Oklahoma is doing more than any other dental benefits company to improve your employees' oral wellness. We are dedicated to providing the benefits, the tools, and the information and resources they need to maximize their dental benefits and achieve optimal oral wellness.

Encourage your employees to visit our website **www.DeltaDentalOK.org** to find even more useful information about our company. Also, be sure to have them register for **Spotlight** to learn more about their dental benefits program.

Delta Dental of Oklahoma is here to see that your employees achieve and maintain a great smile for many years to come!



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